



The family memory economy is broken.

We're fixing it — one family at a time.

Ago GenApp · Investor brief · 2026

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THE PROBLEM

Every family loses its stories.

“Families don’t only lose photos. They lose voices, languages and stories.”

Scattered

Photos live across old phones, group chats, and shoeboxes. No single place holds them all.

Fragile

Voice notes expire. Accounts get locked. Links rot. What isn't preserved deliberately disappears.

Final

When a generation passes, their stories go with them. Grandchildren inherit photos without voices.

Grandparents pass away. Families move across countries. Languages disappear between generations. Children grow up never hearing the stories of the people they came from.

AGO preserves those stories while there is still someone here to tell them.

No incumbent can fix this: ad-driven platforms are structurally unable to offer real privacy.

THE SOLUTION

One private timeline for every generation.

“More than a family archive. A living connection between generations.”

- A living family timeline: photos, videos, voice recordings, written stories, milestones.
- Invite-only and encrypted. No ads, no data selling, no AI training on your memories.
- Designed to be handed down — with full export, forever.
- Families join through personal invite links from Founding Supporters — organic growth built in.
- Roadmap: original voices preserved, with translations so every generation understands.

TRACTION — LIVE, REAL-TIME

Real families. Real money. Today.

RAISED FROM FAMILIES

\$155.25

of a \$25,000 community goal

FOUNDING SUPPORTERS

3

real payments, live on Stripe

WAITLIST MEMBERS

6

families waiting for beta
access

Figures pulled live from agogenapp.com at the moment this deck was generated.

Privacy is the moat.

- Families are leaving ad-driven platforms; invite-only trust cannot be copied by incumbents.
- A memory archive compounds — every upload raises switching costs and invites the next generation.
- Community funding proves willingness to pay before launch: \$10-\$100+ one-time, \$10-\$100 monthly.
- Beta converts to Premium subscriptions; supporters already hold 12-month and Lifetime tiers.

The person behind AGO.



Nikola Vagundova

FOUNDER & CEO

Vision · Product · Brand · Go-to-Market

Nikola created AGO GenApp from a simple insight: families capture more photos and videos than ever before, yet the stories behind those memories are disappearing.

She is leading the product vision, brand, customer experience strategy and early go-to-market for AGO GenApp.

“I’m building AGO because memories shouldn’t disappear with a generation.”

BUILDING THE CORE TEAM

Currently building the founding team

- Technical Co-Founder / Founding Engineer — mobile, AI, cloud & security
- Product & UX — consumer mobile and family experiences
- Advisors — consumer technology, privacy and growth

AGO is intentionally starting lean — building the core team around product, technology and trust.

LET'S TALK

A place for every memory. A gift for every child.

We're having early conversations with investors who believe
privacy-first consumer products can win.

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